DOWNTOWN WAYNESVILLE COMMISSION

SPECIAL CALLED MEETING

AGENDA

February 1, 2023, at 8:30 a.m.

Municipal Building Conference Room at 16 S. Main Street

GENERAL BUSINESS

8:30 a.m. Call to Order Jay Spiro, DWC Chair

1. Letter of support for the Downtown Waynesville Association's "Historic Arch project"
2. N.C. Main Street Conference travel considerations
3. Consideration of Hornsby Creative proposals:
    - Church Street branding
    - Appalachian True brand development
    - Logo revision
4. Consideration of legal services for brand trademarking
5. Other Business

Next Meeting: February 21, 2023

9:30 a.m. Adjourn