

ADVERTISEMENT

The Town of Waynesville (The Town) is soliciting responses to this Request for Qualifications (RFQ) from an artist or team of artists to design and install a mural on the exterior wall of the Strand Theater facing Wall Street.

The RFQ and information related to this solicitation will be posted at waynesvillenc.gov. For questions, please contact Alex Mumby (amumby@waynesvillenc.gov).

The deadline for submission is May 30th, 2025 at 4:30 pm (EST). Local artists are encouraged to apply.

The Town reserves the right to reject any offer for failure to comply with all requirements of this notice or of any of the contract documents; however, it may waive any minor defects or informalities at its discretion. The Town further reserves the right to reject all offers or award a contract when, in its judgement, is in the best interest of The Town.

PROJECT OVERVIEW

The Town is seeking qualifications from professional artists, or artist teams, to work in collaboration with the Town of Waynesville Historic Preservation Commission (HPC) to design and install a mural on the rear wall of the Strand Theater. The desired size of the mural will be determined during the design phase after the artist has been selected. The HPC will form a subcommittee to work with the selected artist to develop the final design, which will be approved by the subcommittee.

The purpose of the mural is to commemorate the semi-quincentennial (250th) anniversary of the signing of the Declaration of Independence. The mural will prominently feature the Town of Waynesville's namesake, General "Mad" Anthony Wayne alongside historic moments and landlords in Waynesville. This includes, but is not limited to:

- The last shot fired of the Civil War
- The White Sulphur Springs Hotel
- The Waynesville Arch
- The Town of Waynesville Municipal Building
- The Junaluska Leather Company Tannery
- The Waynesville Greenway
- Waynesville's founder Colonel Robert Love
- William Holland Thomas, a chief and attorney of the qualla Cherokee

The goal of the mural is to tie together Waynesville's past and present.



The Town is seeking an individual or group whose combination of experience and personnel will provide timely, cost-effective and quality professional services to support this project.

The scope of this project includes the following goals and deliverables:

- Participate in at least three (3) Sub-Committee engagement sessions to solicit input and gather feedback with the goal of including the character, history, and inspirations of the Town of Waynesville into the artistic elements or displays. This project will require strong interpersonal skills and the ability to listen deeply and thoughtfully to input in order to:
 - Identify unique and aesthetically pleasing elements for the site that reference the history of Waynesville;
 - Cultivation of a cohesive singular theme; and
 - Commemorate 250 years of Waynesville history
- Collaborate with the Town and Historic Preservation Commission on the final design.
- Provide all services and furnishings of supplies, materials, and equipment as necessary for the design, permitting, fabrication, transportation, and installation of the work at the site.
- Submit to the Town detailed drawings for design review and to certify compliance of the final work.
- Strictly adhere to and manage the approved project, budget, and schedule.

- Submit operations and maintenance guidelines to the Town to ensure proper preservation of the art.
- Bear the entire risk of loss or damage packing, shipping, and storage of supplies.
- Provide and maintain insurance to cover claims for damages for personal injury, bodily injury (including wrongful death), and property damage. The Artist(s) shall require all subcontractors to provide and maintain insurance. A complete list of insurance requirements will be provided to the project finalist.
- In general, the Town shall own the physical works of art, and copyrights shall be retained by the artist(s), with reproduction rights allowed to the Town for appropriate promotional and educational purposes. Legal title and copyrights in any work of public art funded in whole or part by direct Town funding, shall be spelled out in a mutually agreeable contract between the Town and the selected Artist(s).

Budget

Total contract cost shall not exceed \$28,750 (**All inclusive – consultation, design, and installation**). The work shall be done in two phases:

Phase One: The selected Artist(s) shall work with the HPC sub-committee to create a design which meets the goals of the project and is approved of by the sub-sommittee.

Phase Two: The selected Artist(s) shall implement the works of art approved in Phase One, including all materials and construction of any art, for a total project budget of \$28,750. The total project budget amount is inclusive of all costs associated with this public art project including but not limited to artist fees, other consultants' and subcontractors' fees, insurance conforming to the Town's standards, engineering, permits, materials, fabrication, transportation, installation (including any site modification), and post installation documentation

PRE-SOQ SUBMITTAL

Please forward any specific questions in writing to Alex Mumby (amumby@waynesvillenc.gov) by 4:30 pm May 23rd, 2025.

QUALIFICATIONS PACKAGE EVALUATION CRITERIA

Qualifications packages will be evaluated on the artist's ability to meet the requirements of this Request for Qualifications (RFQ). Some heavily weighted, specific evaluation criteria, among other factors, will include:

1. The conceptual basis for the artist's body of work, as defined in the written statement.

2. The technical and aesthetic quality of the artist's past work as represented in the submitted images.
3. artist's experience successfully designing, fabricating, administrating, and completing public art projects or custom architectural elements on time and within budget.
4. Experience successfully completing prior work in cooperation with the owner, landscape architects, architect, and general contractor and within the project schedule and budget.
5. The Artist(s) training, education, and experience.
6. The quality and comprehensiveness of the submission package. Incomplete submissions may be rejected.

SUBMITTAL REQUIREMENTS

If you would like to be considered for providing the required services for the Town, please submit one (1) electronic copy of your qualifications package to amumby@waynesvillenc.gov. The electronic copy should be submitted as a single PDF no larger than 15MB. Hard Copies are also permitted. Please mail proposal in a sealed envelope and labelled correctly to the following address:

Town of Waynesville Development Services
Attn: Alex Mumby
9 S Main St
Suite 110
Waynesville, NC, 28786

Title on package: RFQ – General “Mad” Anthony Wayne Mural

Each Artist is solely responsible for the timely delivery of its qualification package. All qualification packages must be received by 4:30 PM May 30th, 2025. No qualification packages will be accepted after this deadline. Artists accept all risks of late delivery of qualification packages regardless of fault.

Please direct all questions and requests for information no later than 4:30 PM Friday May 23rd by email to amumby@waynesvillenc.gov. The question deadline will allow an addendum to be issued to clarify the project, if need be. All requests for clarification/information shall be in writing. No verbal correspondence is considered binding.

Any clarification or revisions to this RFQ will be made only by an addendum which will be posted to the Town's website. It is the proposer's responsibility to monitor the website for addendums. The proposer must acknowledge receipt of any/all addendums with their submission.

The qualifications package should consist of the following information in the enumerated order:

1. Cover Sheet:

- a. Include name, address, telephone, email, website (if applicable) of the Artist to receive all Project information or any official correspondence relating to the

Project. Please reference the Project name, “General “Mad” Anthony Wayne Mural”, on all correspondence.

2. Section 1: Artist(s) Resume and References (Max of 2 pages)

- a. Include a list of public art projects completed within the past 10 years, selected public art projects, awards, current gallery affiliations and grants/fellowships.

3. Section 2: Digital Images of Past Work

- a. Include images of previous work. Submit eight (8) images featuring select examples of previous public art projects with particular emphasis on works of a similar scope or utilizing similar techniques. Each image shall be numbered and include title, date of completion/installation, budget, media, dimensions, location, and a brief description of the work.

4. Section 3: Artist Statement (Max of 2 pages)

- a. Describe the style and conceptual basis of your work. Include a section to explain your experience working and coordinating with landscape architect/ architectural/ engineering teams when incorporating art into a site and facility.
- b. Include a section to include your community engagement approach with public outreach and input.
- c. Provide any past examples and outcomes.

PERFORMANCE EXPECTATIONS

- The selected artist will understand and uphold the Town’s best interest at all times.
- The individual or group shall inform the Town’s project manager in a timely manner of upcoming concerns, problems, etc. such that they can be addressed without delaying the project schedule.
- The Town’s project manager shall clearly lay out the project goals at the beginning of the project and communicate additional expectations as soon as they are known.
- The individual or group shall participate in a professional manner in Council or public meetings at a level determined by the Town’s project manager (serve as main speaker, share speaking responsibilities with the project manager, answer questions, etc.).
- The artist shall prepare exhibits that provide clear, understandable information meeting the specifications set forth by the Town’s project manager and the contract.
- The artist shall submit high quality work that meets all the Town’s standards, criteria, and requirements as set forth in the contract scope.
- The individual or group shall meet milestone deadlines as identified in the contract scope.
- The Town’s project team shall meet all review milestone deadlines as identified in the contract scope.

SCHEDULE OF EVENTS

The following proposed schedule has been developed to ensure that vendors have adequate time to prepare and submit responses, and to permit the Town of Waynesville time to consider the packages presented.

Project Advertisement	May 8 th , 2025
Questions Due to Administrator	May 23 rd , 2025
Submission of Qualifications Due	May 30 th , 2025
Anticipated Date to Notify Selected Artist(s)	June 25 th , 2025
Mural Completed By	December 31 st , 2025

ADDITIONAL INFORMATION

General Terms/Requirements

The submittal of a proposal shall be taken as prima facie evidence that the proposing individual/firm has full knowledge of the scope, nature, quality, and quantity of the project to be performed and the detailed requirements and conditions under which the project is to be performed. This solicitation does not commit the Town of Waynesville to award a contract, to pay any cost incurred with the preparation of a proposal, or to procure or contract for services or supplies. The Town reserves the right to accept or reject any or all proposals received in response to this request, to negotiate with any qualified source, or cancel in whole or part, this proposal process if it is in the best interest of the Town to do so. As part of contract negotiations, prospective consultants may be required to submit revisions to their proposals. All applicants should note that any contract pursuant to this solicitation is dependent upon the recommendation of the Historic Preservation Commission and approval of the Town of Waynesville Council.

Cultural Equity

The Town of Waynesville supports a full creative life for all. The Town commits to championing public art policies and practices of cultural equity that empower a just, inclusive, equitable nation. Cultural equity embodies the values, policies, and practices that ensure that all people - including but not limited to those who have been historically underrepresented based on race/ethnicity, age, disability, sexual orientation, gender, gender identity, socioeconomic status, geography, citizenship status, or religion.

Eligibility

The Town of Waynesville encourages people from diverse backgrounds to apply. Candidates must be artists, designers, or fabricators or partnered with artists, designers, or fabricators, eligible to work in the United States, and age 18 and older. Candidates are eligible regardless of race, color, ethnicity, religion, national origin, gender, gender identification, military status, sexual orientation, marital status, or physical ability.

Confidentiality of Documents

In general, documents that are submitted as part of the response to this RFQ will become public record and will be subject to public disclosure. North Carolina General Statutes Section 132-1.2 and 66-152 provides a method for protecting some documents from public disclosure. If the Artist or Artist Team follows the procedures prescribed by those statutes and designates a document “confidential” or “trade secret”, the Town will withhold the document from public disclosure to the extent that it is entitled or required to do so by applicable law.